

Safeguarding the Intangible Cultural Heritage of NER India

A LITERATURE FESTIVAL WITHOUT BOOKS



the
LISTENER
NAGALAND
A Festival of Orality

26th - 28th OCTOBER 2023
DIMAPUR, NAGALAND

About The Listener

The Listener Festival of Orality is a one-of-a-kind festival of oral literature, performance, and technology that focuses on the NER. It will bring together roots literatures, preservation and orality of non-text and pre-text traditions. It will present, document, and archive the intangible cultural heritages of NER using technology.

Themes

Expression, Memory, Transmission, and Community

Performance and Digitality of Oral and Tribal Literatures

Digital Documentation and Archiving by Imasi Foundation

Second festival of an annual event

- Festival of Orality of North Eastern Region (NER) of India.
- Dimapur, Nagaland, from 26-28 October, 2023.
- Oral and tribal literature in performance, music, and technology
- Regional, National and International programs
- Traditional, folk, and fusion concerts
- Digital documentation



Who is The Listener for?

With immense appropriate and responsible tourism potential, the festival will attract writers, musicians, artists, aficionados, scholars of literature, performance, ethnography, historians, and memory guardians.



Targeted Attendees, Registrants, Online

The festival will be for free. Attendees will include writers, artists, out-of-state visitors, international scholars, and local attendees. The festival will span generations and include schools, colleges and universities as well.



About Dimapur

Dimapur is the gateway and commercial centre of Nagaland linked by air, road, and rail. Daily flights link Dimapur to Kolkata and Delhi from the metros, and in the North East to Imphal, Guwahati, and Shillong. Dimapur is a teeming city, a mini Nagaland so to speak, hosting all the 17 Naga tribes like Ao, Angami, Sumi, Lotha, Konyak, Chakhesang etc., together with Kacharis, Garos and Kukis. There are several well appointed hotels, BnB homestays, boutique hotels, stand-alone eateries, international food chains, and shopping experiences for a comfortable stay at Dimapur.



Deliverables for festival sponsors

Pre-Festival Event at Shillong, Meghalaya

Media publicity

Roadside displays major sponsor logos will be displayed on hoardings & street signage

Festival signage stage back drop, banners, standees, invitations at colleges and universities

Logos on social media slides on virtual events, YouTube, Instagram, Facebook, Twitter, website

Merchandise corporate logos on festival totes, t-shirts, caps

Acknowledgments in festival press releases

Podium introductions mention, on-stage introduction of Sponsors at each program



Produced by:

MEDIA MANAGEMENT GROUP FOR LITERACY & DEVELOPMENT

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